

**Subject:** RE: Call from Nicholas of LA Downtown News  
**From:** "Michael Filson" <@>  
**Date:** 07/06/2016 02:20 PM  
**To:** cschatz@ccala.org

Carol,

- This is our 10<sup>th</sup> Annual Dog Day at the Cathedral
- In 2015, we had nearly 1,600 humans and 1,000 dogs in attendance.
- RSVPs as of 7/6: 1,005 humans and 583 dogs
- Our Premier Sponsors include DTLA business: Pet Project LA, Pussy & Pooch and ForestCity
- Food & beverage provided by Levy Restaurants
- We will be honoring Bark Avenue Foundation, who will receive the Community Service Award for being one of the first dog rescues in Downtown LA. They offer spay & neuter clinics, dog adoptions, and other services.
- We have a total of 33 pet related vendors, 8 more than 2015; plus, free samples, photo booths, a DJ, and other giveaways for attendees
- We will be joined by Father David Gallardo as this is his first year hosting Dog Day, following the departure of Monsignor Kostelnik

**Mike Filson**  
Community Relations Manager

 <https://www.downton.com>

**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** Carol Schatz  
**Sent:** Wednesday, July 06, 2016 1:51 PM  
**To:** Michael Filson  
**Subject:** FW: Call from Nicholas of LA Downtown News  
**Importance:** High

pls. get me a cheat sheet on the event and where we were in the past re: numbers of dogs and humans and anything relevant about this event.

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**Carol E. Schatz**

President & CEO

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7534 | fax: (213) 624-0858

[CSchatz@ccala.org](mailto:CSchatz@ccala.org)

[ccala.org](http://ccala.org)



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**From:** Sarah Hutchinson  
**Sent:** Wednesday, July 06, 2016 1:04 PM  
**To:** Carol Schatz  
**Subject:** Call from Nicholas of LA Downtown News

Hi Carol,

I received a call from Nicholas of the LA Downtown News regarding the upcoming Dog Day at the Cathedral. He can be reached at (213) 482-5929.

Thanks,

 cid:image00

**Sarah Hutchinson**

Office Assistant

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7519 | fax: (213) 624-0858

[SHutchinson@ccala.org](mailto:SHutchinson@ccala.org)

[ccala.org](http://ccala.org)



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